

THE SOBER CURATOR

Submissions Rate Sheet | 2026

Getting sober matters. Staying sober matters more.

TSC is a modern media and lifestyle brand where recovery meets culture. Authors, retreat operators, event hosts, product founders, and changemakers can submit for editorial consideration across the tiers below. **Free tiers welcome. Paid tiers guarantee placement.**

EDITORIAL REVIEWS & FEATURES

QuitLit | Books, Memoir & Recovery Lit

TIER	PRICE	INCLUDES
Standard Submission	Free	Monthly editorial review cycle. If selected, a TSC contributor claims and writes an honest, independent review.
Priority Consideration	\$350	14-day editorial decision in writing. Approved titles move to the top of the contributor queue. Guarantees publication, not a positive review.
Sponsored Feature	\$2,000	Long-form feature on thesobercurator.com (750–1,500 words), Sober Sip newsletter inclusion, social rollout, Bookshop affiliate placement.
Sponsored Feature: Full Package	\$3,500	Everything above plus author podcast appearance (30 min), dedicated email blast, 3-week social run.

Products | NA Beverages, Wellness & Lifestyle

TIER	PRICE	INCLUDES
Basic Consideration	Free	Monthly review cycle. Response within 30 days only if it's a fit.
Priority Consideration	\$300	14-day editorial decision in writing. Does not guarantee a positive review.
Sponsored Product Feature	\$1,500	Feature article, newsletter inclusion, social rollout, affiliate integration.
Premium Product Launch	\$3,500	Feature article, newsletter, social, podcast appearance, custom eblast to 17K Sober Sip subscribers, 30-day newsletter rotation, 3-week social run.

Sober Spotlight | Founder & Voice Profiles

TIER	PRICE	INCLUDES
Standard Submission	Free	Monthly review cycle. If selected, a TSC contributor interviews and writes the feature.
Sponsored Spotlight	\$1,000	Long-form profile (1,000–1,500 words), newsletter inclusion, social rollout, 7-day editorial turnaround once payment + interview confirmed. Subject reviews quotes for accuracy only.

CALENDAR LISTINGS

Sober Retreats

TIER	PRICE	INCLUDES
Basic Listing	Free	Calendar listing on thesobercurator.com with name, date, location, description, booking link. No editorial, no newsletter, no social.
Featured Listing	\$500	Basic Listing plus one Sober Sip mention, one social post, premium calendar placement, affiliate or booking link integration.
Sponsored Retreat Feature	\$2,500	Long-form feature (1,200–2,000 words), 2 consecutive Sober Sip editions, 3-week social run, premium calendar placement, optional comped editorial spot.
Retreat Partner Package	\$5,000+	Annual: Sponsored Feature for up to 4 retreats/year, host podcast appearance, standing affiliate, quarterly content collaboration, first-look on editorial calendar. Custom-quoted.

Sober Events

TIER	PRICE	INCLUDES
Basic Listing	Free	Calendar listing on thesobercurator.com with name, date, location, RSVP link.
Featured Listing	\$75	Basic Listing plus one Sober Sip mention, one social post, premium calendar placement in lead-up week.
Premium Event Spotlight	\$350	Preview article (600–1,000 words), 2 newsletter mentions, 3-week social rollout, top calendar placement, optional post-event coverage.
Recurring Event Partner	\$999/yr or \$99/mo	For organizations running 4+ events/year. Unlimited Basic Listings, 4 Featured Listings, 1 Premium Event Spotlight, dedicated Partner Events placement in monthly newsletter.

Multi-Category Bundles

TIER	PRICE	INCLUDES
Author + Speaker Bundle	\$4,500	Sponsored QuitLit Feature + Sponsored Spotlight Profile + author podcast appearance + 30-day social drumbeat across both content arms.
Brand Builder Bundle	\$6,000	Sponsored Product Feature + Premium Event Spotlight + 60-day newsletter drumbeat. Built for NA, wellness, and lifestyle brands launching a product alongside a tour or event.

HOW IT WORKS

1. Submit via the appropriate form on the Contact page
2. Editorial review (timeline varies by tier)
3. Approval triggers a PayPal invoice
4. Payment clears, assets delivered
5. Publication per agreed timeline

WHAT WE DON'T ACCEPT

Cannabis & THC
Psychedelics & psilocybin
Alcohol
Gambling, Casino, Adult only sites
Treatment centers & rehabs

READY TO SUBMIT?

Head on over to thesobercurator.com/contact-the-sober-curator/ and click the appropriate form

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